

GREEN LAKE COUNTY

571 County Road A, Green Lake, WI 54941

Original Post Date: 3/11/2025 Amended Post Date:

The following documents are included in the packet for the Economic Development Corporation Committee Meeting on March 20, 2025:

1) Agenda

2) Minutes: 7/11/2024, 10/17/2024 and 2/27/2025



GREEN LAKE COUNTY OFFICE OF THE COUNTY CLERK

Elizabeth Otto County Clerk Office: 920-294-4005 FAX: 920-294-4009

Economic Development Corporation Meeting Notice

Date: Thursday, March 20, 2024 Time: 8:30 AM
The Green Lake County Government Center, County Board Room
571 County Road A, Green Lake WI

AGENDA

Corporation Members

Scott Mundro, Chair Scott Sommers VACANT Harley Reabe Mary Neubauer Chris Foos Tim Ludolph

Elizabeth Otto, Secretary

Virtual attendance at meetings is optional. If technical difficulties arise, there may be instances when remote access may be compromised. If there is a quorum attending in person, the meeting will proceed as scheduled.

This agenda gives notice of a meeting of the Economic **Development Corporation. It** is possible that individual members of other governing bodies of Green Lake County government may attend this meeting for informative purposes. Members of the **Green Lake County Board of** Supervisors or its committees may be present for informative purposes but will not take any formal action. A majority or a negative quorum of the members of the Green Lake County Board of Supervisors and/or any of its committees may be present at this meeting. See State ex rel. Badke v. Vill. Bd. of Vill. of Greendale, 173 Wis.2d 553, 578, 494 N.W. 2d 408 (1993).

- 1. Call to Order
- 2. Certification of Open Meeting Law
- 3. Pledge of Allegiance
- 4. Minutes: Review & Approval of 7/12/2024, 10/17/2024 and 2/27/2025
- 5. Public Comment (3 minute limit)
- 6. Appearances
 - Maggie Cornelius 2026 Connecting Entrepreneurial Communities (CEC) Conference
 - Erin McWhinney and Scott Forbes Business in Focus Magazine
- 7. Discussion and possible action regarding Connecting Entrepreneurial Communities (CEC) Conference
- 8. Discussion and possible action regarding Business in Focus Magazine
- 9. Green Lake County Economic Energy Plan presentation
- 10. Treasurer's Report
- 11. Presidents Report/Discussion
- 12. Committee Discussion
 - Future Meeting Dates: TBD
 - Future Agenda Items for Action & Discussion
- 13. Adjourn

This meeting will be conducted through in person attendance or audio/visual communication. Remote access can be obtained through the following link:

Microsoft Teams Need help?

Join the meeting now

Meeting ID: 213 501 056 528

Passcode: Eu9k6pR6

Dial in by phone

+1 920-515-0745,,330138946# United States, Appleton

Find a local number

Phone conference ID: 330 138 946#

For organizers: Meeting options | Reset dial-in PIN Please accept at your earliest convenience. Thank you!

Org help | Privacy and security

Kindly arrange to be present, if unable to do so, please notify our office. Elizabeth Otto, County Clerk

ECONOMIC DEVELOPMENT CORPORATION

July 12, 2024

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Friday, July 12, 2024 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro Absent:

Harley Reabe Mary Neubauer Sara Rutkowski

Liz Otto

Scott Sommers

Also Present: Ken Stephani, Finance Director

MINUTES

Motion/second (Rutkowski/Sommers) to approve the minutes of June 20, 2024. Motion carried with no negative vote.

<u>PUBLIC COMMENT</u> – none

<u>DISCUSSION AND POSSIBLE ACTION ON GREEN LAKE COUNTY ECONOMIC ENERGY PLAN</u> <u>CONTRACT</u>

Discussion held regarding a few minor changes with dates and addresses. Sara Rutkowski will make the changes and send to Scott Mundro for signature. *Motion/second (Rutkowski/Neubauer)* to approve the contract with the changes as outlined. Motion carried with no negative vote.

DISCUSSION AND POSSIBLE ACTION ON HERITAGE TOURISM GUIDE

Mary Neubauer stated she has received positive feedback and some new material for the project. This will be kept on the agenda for updates each month.

DISCUSSION AND POSSIBLE ACTION ON EDC BYLAWS

Updates and changes discussed. Scott Mundro will make the changes as suggested and present at the August meeting.

DISCUSSION AND POSSIBLE ACTION ON 2025 BUDGET

Finance Director Ken Stephani provided input on the budget process. Scott Mundro will collaborate with the County Administrator in regard to timing and the submission process.

GLCVB UPDATE AND DISCUSSION

Scott Mundro provided an update on the June meeting.

PRESIDENT'S REPORT AND DISCUSSION - none

TREASURER'S REPORT

County Clerk Liz Otto stated that the balance in the housing grant account as of June 30, 2024 of \$52,324.60 and a balance of \$14,238.69 in the EDC checking account as of June 30, 2024. *Motion/second* (*Rutkowski/Sommers*) to accept the treasurer's report. Motion carried with no negative vote.

COMMITTEE DISCUSSION

Next regular meeting: August 22, 2024 @ 8:30 AM

Future Agenda Items for action & discussion: heritage tourism guide update, EDC bylaws

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:29 AM.

Submitted by

Liz Otto County Clerk

ECONOMIC DEVELOPMENT CORPORATION

October 17, 2024

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, October 17, 2024 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro Absent:

Harley Reabe Mary Neubauer

Liz Otto

Scott Sommers

Also Present: Cate Wylie, County Administrator; Greg Wright; Chris Foos

MINUTES

Minutes from 08/22/2024 do not need to be approved as there was no formal meeting due to no quorum. July 12, 2024 minutes will be approved at the next meeting.

PUBLIC COMMENT – none

<u>DISCUSSION AND UPDATE ON GREEN LAKE COUNTY ECONOMIC ENERGY PLAN WITH GREG WRIGHT</u>

Greg Wright provided a status update on the progress of the Economic Energy Plan. He handed out information on existing economic regions and provided a recommendation to create a district and give each community an identity to encourage collective marketing. Wright touched on the increase of remote and tech sector workers and suggested targeting those individuals to increase a younger workforce population who will stay in the county long term. He also stated the need for affordable housing and suggested a housing study be done. He hopes to have a full report done for the November meeting.

DISCUSSION AND POSSIBLE ACTION ON 2025 BUDGET PROPOSAL

Scott Mundro gave an update on the process he has gone through to this point. Mundro stated that he had a meeting with County Administrator Cate Wylie on Monday, October 14. Cate Wylie expanded on their meeting and suggested that EDC needs to develop a strategic plan. She stated that the county has been working with UW-Extension and has the opportunity to convert to a Community and Economic Development educator which could be of value in developing future goals. She is also willing to take a more active role. She suggested that EDC become involved in the Land, Water, Parks & Community meetings. Discussion held.

DISCUSSION AND UPDATE ON EDC APPOINTEES

Scott Mundro gave an update on the process he has gone through to this point. This item is on the Finance & Insurance agenda for October 23 and will be forwarded to County Board in November for final approval.

DISCUSSION AND POSSIBLE ACTION ON HERITAGE TOURISM GUIDE

Scott Mundro stated he is still working on this and hopes to have it completed by year end. Mundro addressed possible concerns in regard to a conflict of interest with his employer (Berlin Journal) and EDC for printing the guides. Mundro stated that he plans on getting quotes from various vendors but he is willing to resign his position with EDC if anyone feels that is a problem. General consensus of the committee is that this is not a problem and Mundro should proceed as outlined.

<u>DISCUSSION AND POSSIBLE ACTION ON ECONOMIC DEVELOPMENT COPRORATION BYLAWS</u> Scott Mundro stated he has nothing at this time.

PRESIDENT'S REPORT AND DISCUSSION
Scott Mundro stated he has nothing at this time.

TREASURER'S REPORT

County Clerk Liz Otto stated that the balance in the housing grant account as of September 30, 2024 is \$45,621.18 and \$9,598.69 in the EDC checking account. *Motion/second (Reabe/Neubauer)* to accept the treasurer's report as presented. Motion carried with no negative vote.

COMMITTEE DISCUSSION

Next regular meeting: November 21, 2024 @ 8:30 AM.

Future Agenda Items for action & discussion:

ADJOURNMENT

Scott Mundro adjourned the meeting at 9:37 AM.

Submitted by

Liz Otto County Clerk

ECONOMIC DEVELOPMENT CORPORATION

February 27, 2025

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Mundro at 8:30 AM on Thursday, February 27, 2025 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via remote access. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Scott Mundro Absent:

Harley Reabe Mary Neubauer Scott Sommers Chris Foos Liz Otto Tim Ludolph

Also Present: Jason Jerome, Interim County Administrator

MINUTES

Motion/second (*Sommers/Foos*) to approve the minutes of the 11/21/2024 meeting as presented with one spelling correction. Motion carried with no negative vote. Clerk Liz Otto stated that the minutes of the 10/17/2024 meeting have not been approved so that will be added to the next agenda.

PUBLIC COMMENT – none

APPROVAL OF SPARK TOWNS INVOICE

Motion/second (Neubauer/Sommers) to approve the invoice for \$4,640.00 for the completion of the Green Lake County Economic Energy Plan. Motion carried with no negative vote.

GREEN LAKE COUNTY ECONOMIC ENERGY PLAN PRESENTATION

Greg Wright was unable to be present. Scott Mundro briefly summarized the report in the packet and stated that Wright is recommending a separate entity for economic development work. Discussion held. This will be discussed further at the March meeting when Greg Wright can be present to answer questions and provide input.

TREASURER'S REPORT

County Clerk Liz Otto stated that the balance in the housing grant account as of January 31, 2025 is \$50,386.78 and \$9,598.69 in the EDC checking account.

Motion/second (Neubauer/Reabe) to accept the treasurer's report as presented. Motion carried.

PRESIDENT'S REPORT AND DISCUSSION

Scott Mundro introduced Interim Administrator Jason Jerome to the group. Mundro also stated that there is a Green Lake Country Visitors Bureau (GLCVB) meeting scheduled and he will be addressing the county funds that are contributed to that organization.

COMMITTEE DISCUSSION
Next regular meeting: March 20, 2025 @ 8:30 AM
Future Agenda Items for action & discussion:

ADJOURNMENT Scott Mundro adjourned the meeting at 8:57 AM.

Submitted by

Liz Otto County Clerk

